

# PLURAL+

pluralplus.unaoc.org

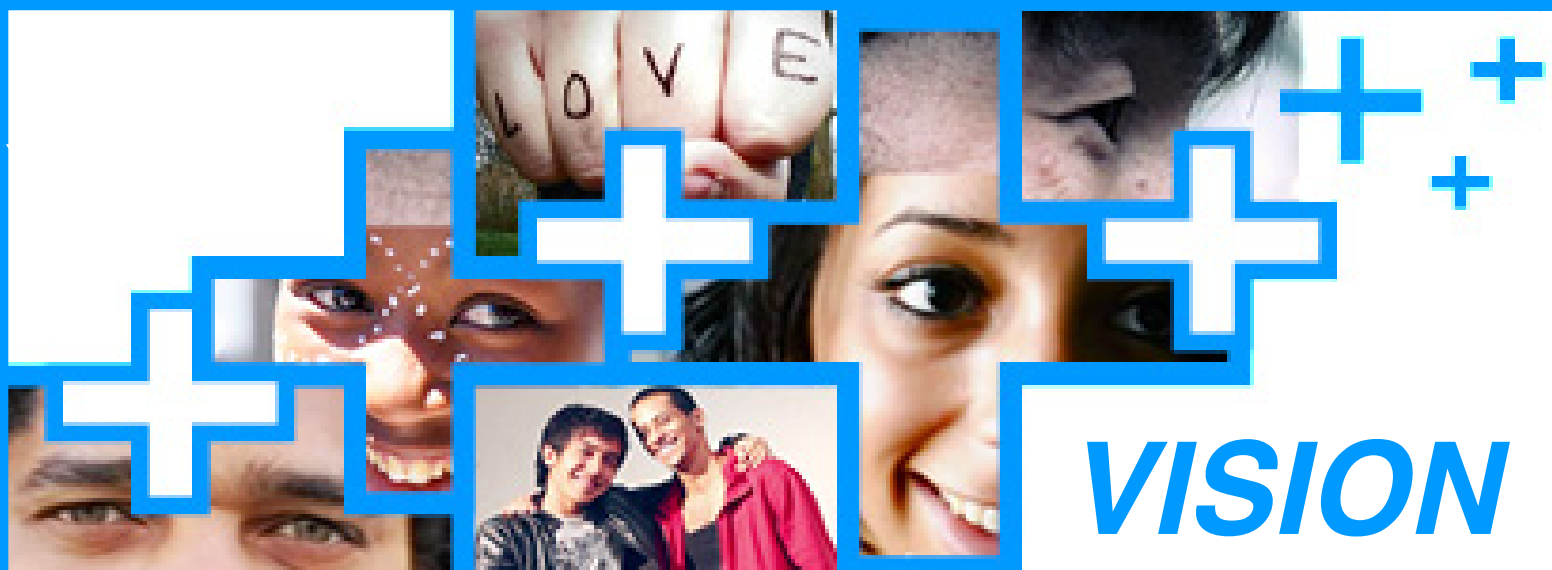


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## What is PLURAL+?

PLURAL + is a youth-produced video festival on migration, diversity and social inclusion, emphasizing the power of intercultural dialogue and youth expression to effect meaningful change. PLURAL + is a joint initiative between the United Nations Alliance of Civilizations and the International Organization for Migration, with a network of over 50 partner organizations, who support the creative efforts of young people and distribute their videos worldwide.

Since 2009, PLURAL+ has received over 950 video entries, representing more than 110 countries from around the world. Winning videos are screened in festivals, conferences and broadcast on networks throughout the year. PLURAL+ is truly a global platform for youth media distribution.



## Youth are Powerful

PLURAL+ recognizes youth as powerful agents of social change, and supports cooperative efforts to reduce tension in a world too often characterized by conflict and division.

The insight and creativity with which young people have produced videos on tough issues, such as racism, human trafficking and social marginalization, reflect the ingenuity youth bring to addressing today's most pressing social problems.

PLURAL+ aims to support dialogue between young people from different cultures, and in the process, increase awareness and respect for diversity.

Every year, PLURAL+ winners are invited to New York City for a special PLURAL+ Awards Ceremony. The Ceremony provides an opportunity for PLURAL+ partners to honour the winning videos and for the winners to meet and engage with one another.



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Multimedia empowers disadvantaged youth to leap over the hurdles of poverty, illiteracy, and geographical isolation to become agents of social change in their communities.

## Partnerships for success

PLURAL+ is working closely with community organizations and schools with the goal of bringing the power of multimedia into the creative hands of young people.

By working in partnership with organizations such as UNESCO Associated Schools Network, UNICEF, CHINH India and MTV EXIT, among others, PLURAL+ facilitates greater opportunities for youth participation, and builds the capacity of organizations to deliver youth media training.

PLURAL+ partners award selected media makers with opportunities for professional development, collaborations, and international exposure through the PLURAL+ distribution network.



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Supporting PLURAL+ is a great opportunity for your organization to reach the next generation of creative talent and support the development of multimedia in schools around the world.



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## The Strategy

In collaboration with key partners, the United Nations Alliance of Civilizations Media and Information Literacy initiative and the International Organization for Migration, PLURAL+ is developing multi-lingual media education resources, linked to PLURAL+ videos, to be used in formal and informal educational settings. By creating strong partnerships with media distributors and broadcasters, PLURAL+ strengthens the presence of youth voices in media. PLURAL+ is seeking funding support to further empower the voices of young people and facilitate their participation in creating a less polarized world.

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